



# **SRK Jaffery LLC.**

Asking Price: **152,000** 

December 12, 2024

54 Views

Saudi Arabia

## **Assets Overview**

Category: IT Business

**Business Sector:** others?

**Listed By:** Management Member

**Legal Entity:**General\_Partnership

Date Established: 2016-02-17

Monthly Sales \$: 25000

Annual Sales \$: 98000

Yearly Net Profit \$: 66000

Gross Profit \$: 18000

**EBITDA Margin %:** 30% - 35%

Reason for selling:

The owner is moving abroad

#### **Business Documents**

Profit & loss statement: Download

Proof of Business: <u>Download</u>

Business Video URL: Click here

### **Business Features**

- Monetization: eCommerce & Adsense Approved
- Domain: Pk.700+ products published
- On-page SEO fully done
- Country Traffic: Pakistan 90%
- Website Niche: eCommerce (Accessories)
- Site CMS: WordPress + WooCommerce

#### **About the Business**

- ECommerce store dealing primarily in computer and mobile accessories.
- Products are sourced from wholesale markets in Karachi and vendors from nearby cities. Receive 300-400 daily online visitors to the store.
- Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
- We have 10-25 daily WhatsApp Business Customers and the buyer can easily

manage this business through WhatsApp and Meta Business Suite and the customer will directly contact you.

- ✓ Website age: 2 years.
- ✓ Adsense: Approved
- ✓ Website hosting and domain.
- ✓ Social media accounts [Facebook Business (Meta), WhatsApp Business,

Instagram Business (Meta), and Twitter]

Customer emails, phone, and WhatsApp marketing.

With minimum yearly expenses.

SEO Ranking is good and mostly products on Google pages 1 & 2.

Ideas for splendidly growing the brand.

Inventory some little remaining like PKR 50k-70k.



For more details visit: https://listing.srkjaffery.com/listing/srk-jaffery-company/