



Amazon Store

Asking Price: **£ 178,415**

 December 18, 2024

 26 Views

 United Kingdom

Assets Overview

Category:

IT Business

Business Sector:

others?

Listed By:

Management Member

Legal Entity:

Sole Proprietorship

Date Established:	2014-11-15
Monthly Sales \$:	5200
Annual Sales \$:	21248
Yearly Net Profit \$:	15478
Gross Profit \$:	57781
EBITDA Margin %:	10% - 15%
Reason for selling:	The owner is moving abroad

Business Documents

Profit & loss statement:	Download
Proof of Business:	Download
Business Video URL:	Click here

Business Features

- ◆ Monetization: eCommerce & AdSense Approved
- ◆ Domain: Pk.700+ products published
- ◆ On-page SEO fully done
- ◆ Country Traffic: Pakistan 90%
- ◆ Website Niche: eCommerce (Accessories)
- ◆ Site CMS: WordPress + WooCommerce

About the Business

- ECommerce store dealing primarily in computer and mobile accessories.
- Products are sourced from wholesale markets in Karachi and vendors from nearby cities.
- Receive 300-400 daily online visitors to the store.
- Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
- We have 10-25 daily WhatsApp Business Customers and the buyer can easily manage this business through WhatsApp and Meta Business Suite and the

customer will directly contact you.

- ✓ Website age: 2 years.
- ✓ Adsense: Approved ✓
- ✓ Website hosting and domain.
- ✓ Social media accounts [Facebook Business (Meta), WhatsApp Business, Instagram Business (Meta), and Twitter]
- ✓ Customer emails, phone, and WhatsApp marketing.
- ✓ With minimum yearly expenses.
- ✓ SEO Ranking is good and mostly products on Google pages 1 & 2.
- ✓ Ideas for splendidly growing the brand.
- ✓ Inventory some little remaining like PKR 50k-70k.

For more details visit: <https://listing.srkjaffery.com/listing/amazonstore/>