



# ITech Software

Asking Price: **إ.د 520,000**

📅 December 17, 2024

👁️ 16 Views

📍 United Arab Emirates

## Assets Overview

**Category:**

IT Business

**Business Sector:**

others?

**Listed By:**

Business Owner / Director

**Legal Entity:**

Sole Proprietorship

**Date Established:**

2020-05-20

|                              |                            |
|------------------------------|----------------------------|
| <b>Monthly Sales \$:</b>     | 5200                       |
| <b>Annual Sales \$:</b>      | 52000                      |
| <b>Yearly Net Profit \$:</b> | 15000                      |
| <b>Gross Profit \$:</b>      | 3500                       |
| <b>EBITDA Margin %:</b>      | 30% - 40%                  |
| <b>Reason for selling:</b>   | The owner is moving abroad |

## Business Documents

|                                     |                            |
|-------------------------------------|----------------------------|
| <b>Profit &amp; loss statement:</b> | <a href="#">Download</a>   |
| <b>Proof of Business:</b>           | <a href="#">Download</a>   |
| <b>Business Video URL:</b>          | <a href="#">Click here</a> |

## Business Features

- ❖ Monetization: eCommerce & AdSense Approved
- ❖ Domain: Pk.700+ products published
- ❖ On-page SEO fully done
- ❖ Country Traffic: Pakistan 90%
- ❖ Website Niche: eCommerce (Accessories)
- ❖ Site CMS: WordPress + WooCommerce

## About the Business

- ECommerce store dealing primarily in computer and mobile accessories.
- Products are sourced from wholesale markets in Karachi and vendors from nearby cities.
- Receive 300-400 daily online visitors to the store.
- Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
- We have 10-25 daily WhatsApp Business Customers and the buyer can easily manage this business through WhatsApp and Meta Business Suite and the customer will directly contact you.
- ✓ Website age: 2 years.

- ✓ Adsense: Approved ✓
- ✓ Website hosting and domain.
- ✓ Social media accounts [Facebook Business (Meta), WhatsApp Business, Instagram Business (Meta), and Twitter]
- ✓ Customer emails, phone, and WhatsApp marketing.
- ✓ With minimum yearly expenses.
- ✓ SEO Ranking is good and mostly products on Google pages 1 & 2.
- ✓ Ideas for splendidly growing the brand.
- ✓ Inventory some little remaining like PKR 50k-70k.

For more details visit: <https://listing.srkjaffery.com/listing/1-tech-softwares/>